

**SOUTHWEST SHOW MANAGEMENT  
TRAINER CARE PROGRAM**

Southwest Show Management has created a Trainer Care program to assist our trainers this year. We have created this program to help assist trainers who have lost revenue during the Coronavirus which has results in multiple show cancelations.

**How Does The Program Work?** At each SSM/Goldmine show that is held SSM will donate 10% of the entry fees towards the *Trainer Care Fund*. The *Trainer Care Fund* program will be take place during the Southwest Show Management/Goldmine 2020 Show Calendar year. The more shows we have the more we can raise.

**Who Can Qualify?** Trainers who attend and participate with a minimum of 3 horses/clients in at least three (3) of the six (6) SSM/Goldmine 2020 shows, with a combined total of at least 10 classes will qualify.

**How Much/When Will The Payout Be?** The payout amount will vary. Funds raised/donated will be based on the entry numbers at each individual show. The more classes entered the more it helps to benefit the *Trainer Care Fund*. Checks will be mailed to qualifying trainers during the month of December, 2020.

**How Can I Help?** Showing/entering classes is the first way you can help out. Another way you can help is by making a donation outside of the show arena. That can be done by mailing your donation check(s) to:

Southwest Show Management  
Attn: Trainer Care Fund  
P.O. Box 1060  
Apache Junction, AZ 85117

**But Wait There's More!:** In addition to the *Trainer Care Fund*, each individual show will offer a "Trainer Only" class. This class will pay money to the participating trainers at each SSM/Goldmine Show in 2020. This class will be a fun one, each show is a different class, they will be a versatility type class and will be for Trainers Only. Another way to help our Trainers!